

# North Pennines National Landscape

### **North Pennines e-news**

November 2023

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Welcome to the North Pennines National Landscape - the new name for the North Pennines Area of Outstanding Natural Beauty (AONB).

## A new chapter

Welcome to a new chapter in the story of the North Pennines. We have a new name and new logo, but it is the same beautiful place it has always been. Our mission is to protect and look after this National Landscape and to make sure everyone can enjoy it.



Our new logo shows a lapwing (also known as a green plover, or peewit). Lapwings are a familiar sight in spring and early summer. The North Pennines National Landscape is a haven for breeding waders with lapwings and other important species here every year in their thousands.

Visit the website



Chris Woodley-Stewart, Director of the North Pennines National Landscape team and Deputy Chair of the National Landscapes Association, said:

"The North Pennines is a nationally and internationally important landscape, bigger than over 50% of England's historic counties, with the highest level of protection in the planning system. We welcome this move to reflect the significance of the designation in the new name, supporting our work to conserve and enhance the natural beauty of the area and connecting people with nature.

"However, National Landscapes are more than new names and new logos for places – our mission is for greater collaborative effort for people, place, climate and nature in these protected areas, and that will partly require Government to deliver on the promise of the Landscapes Review from 2019, from which this rebranding proposal stems."

#### Read the press release

# Part of a family

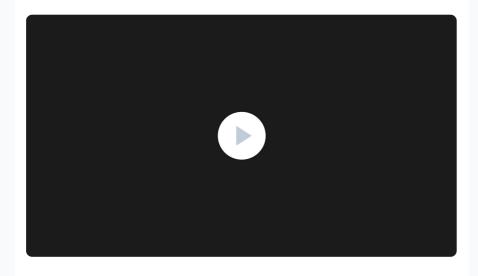


The North Pennines is part of a family of 38 National Landscapes

across England and Wales. The National Landscapes Association website gives more information about the whole network.

The National Landscapes network

# **Watch our National Landscapes film**



## **North Pennines National Landscape** and UNESCO Global Geopark

The North Pennines is also designated as a UNESCO Global Geopark in recognition of its world-class earth heritage and efforts to make the most of this for tourism and education.



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