

Land of Lead and Silver



North
Pennines
National
Landscape

Community Arts Bursaries

Brief

The North Pennines National Landscape is undertaking a new project focusing on the lead and silver mining and processing of the North Pennines. The project, named Land of Lead and Silver, aims to develop new audiences to the lead and silver mining heritage across the whole of the National Landscape area.

Through this project we are seeking proposals from individual artists or groups of artists for projects which will seek to engage new audiences in the lead mining heritage of the North Pennines.

The funding available for each project is up to £4,000. A minimum of three projects will be undertaken in 2024, the final number will be determined by the applications and the funding available. Each project will need to be completed, including production of the report, by Friday 9 August 2024.

The deadline for applications is **Sunday 21 April 2024 at 5pm**. Project designs should be emailed to **Rebecca Cadbury-Simmons: rebecca@northpennines.org.uk**

Mission

To deliver a programme of inclusive and accessible arts activities which will enable people to get involved in the North Pennines lead and silver mining heritage.

The Projects

Artists are invited to put forward proposals that play to their strengths and preferences for engaging with local community audiences. Any artistic method will be considered including, but not limited to, writing, painting, music, drawing, textiles, etc.

We are seeking artists/collectives who understand community engagement and are willing to engage an audience as well as delivering an activity/project. The project team at the North Pennines National Landscape will provide support for any engagement activity including advertising events and providing knowledge about the lead mining history of the North Pennines. Artists will have responsibility for securing and liaising with any specific groups which will be involved, booking venues, undertaking risk assessments, and delivering events. A short final report will be required following completion of all activities, as well as contribution to a public exhibition of the community arts project.

Projects should have a focus on the lead mining heritage of the North Pennines, but how this is explored is left up to the artists.

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Land of Lead and Silver has a number of key audiences that we would like to engage with in 2024, they are:

- Families
- Underserved young people (rurally/economically)
- Across the age groups, we are interested in working with the following – women’s institutes, farmers, naturalists, walking groups, local historians, people with artisan or heritage skills

Artists should consider the following:

- Will the projects activities be online or face to face?
- The practicalities of delivering the activity regarding venue, health and safety, catering (if any). The support needed from the project staff and volunteers to run the activities/events.
- Liaison with the North Pennines National Landscape communications team and using the guidelines to contractors and partners document when producing promotional copy and images to be used for web pages, social media posts, and inclusion in community newsletters and circulation to parish councils, to ensure all promotion adheres to the National Landscapes guidelines and schedule.
- Production of a risk assessment with support from the project staff for the activities/events that can be used as part of the North Pennines National Landscape risk assessment.
- Photographs and recordings from the event.
- Liaison with the North Pennines National Landscape’s finance and admin officer for the completion of supplier forms, generation of quote, and submission of invoice.
- Artists are required to have Public Liability Insurance up to £5 million cover in place for the project.
- Recording and evaluation of the project, including numbers engaged, feedback from participants and artists feedback regarding the success of the activities.

Projects must take place in and focus on the North Pennines National Landscape, as well as the lead and silver mining process.

What your proposal should include:

1. An outline of the activities you are offering.
2. Some indication of the group/community this is suitable for. It would help to know the age ranges/group types you are comfortable working with. This could include

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- young people and families (please indicate any age limits), or those with learning and/or physical disabilities and/or those dealing with mental health issues.
3. How the group/community will be engaged with and brought into the project.
 4. How the group/community will be actively involved with the project – for example, learning new skills, helping to create. Active involvement will be prioritised above passive involvement (attendance at an exhibition, for example).
 5. The timescale involved – when the activities might start and finish. This does not have to be specific dates; it might mean, for instance, that you would offer four creative digital sessions of two hours each over a six-week period, but please tell us here when you would be available to deliver the activity. **PLEASE NOTE: All sessions and evaluation must take place before Friday 9 August 2024.**
 6. A brief outline budget. Your budget should include a breakdown of artists fees, any materials required, production of a short report, and contributions to a public exhibition. Venue hire and refreshment costs for all events will be covered by the Land of Lead and Silver project.
 7. Evidence of Public Liability Insurance or confirmation of plans to have appropriate insurance prior to the start of the project.
 8. Your name, address and contact details.
 9. Whether you have previously received a bursary/grant from any of the projects run by the North Pennines National Landscape (previously North Pennines AONB Partnership), and if so when it you received it, and what it was for.

Please submit a written proposal of no more than three sides of A4, together with a brief CV. You may include up to three images/videos to illustrate your work and/or a link to your website or social media page which showcase your work. If you have any questions about the brief, please send them to rebecca@northpennines.org.uk.

Scoring Criteria

Briefs will be scored 1-5 on the following criteria, up to a maximum of 20 points:

- Your plan for how you will engage your chosen audience with this project and your work (1-5 points available)
- Demonstrated previous experience of working with the public to engage them in the arts (1-5 points available)
- Your integration of the project into the workshops/activities (i.e. how well you work within the themes of historic lead mining and silver production within the North Pennines) (1-5 points available)
- Evidence of appropriate public liability insurance (5 points)
- **Note: applicants who have been granted a bursary by the National Landscape within the last 5 years are encouraged to apply, but priority will be given to applicants who have not previously received a bursary from us.**